

Tomorrow's Scholar 529 Plan Making College Possible Through 529 Gifting



... connecting to the future

It takes a whole family (and sometimes many friends) to prepare a child financially for college. Gifting is a popular and effective way for parents, grandparents and others close to the child to bring a college education within reach—while reducing the size of a taxable estate.

529 college savings plans have unique gifting features that can significantly reduce estate and gift taxes, unlike many custodial accounts and other forms of cash and investment gifts.

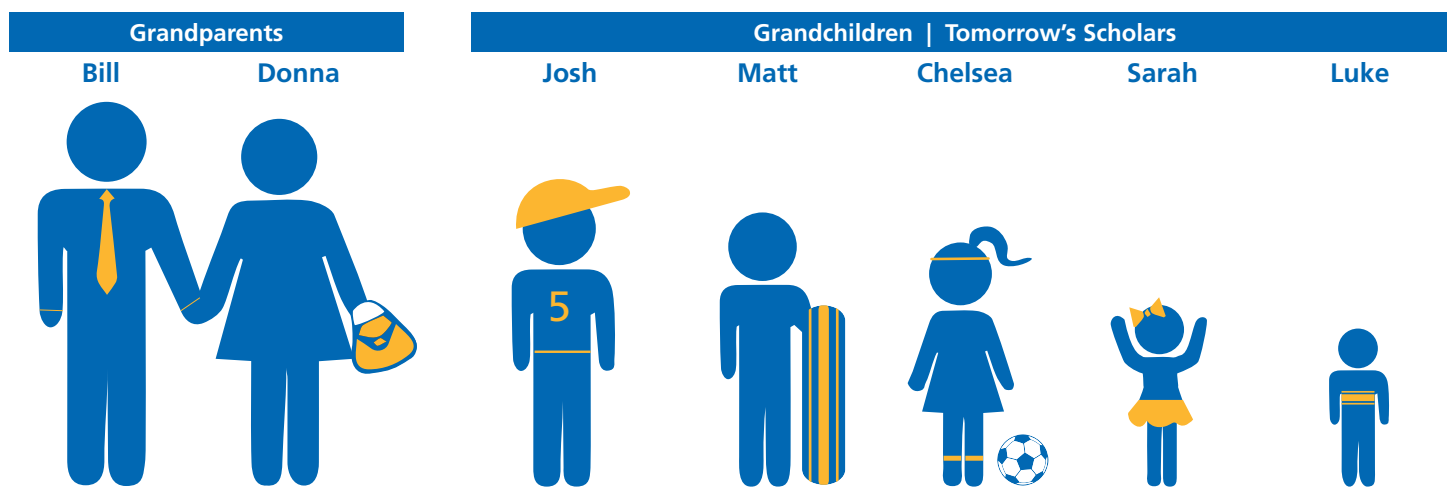


Two Ways to Give the Gift of Education:

1. **Annual Gifting** allows up to the annual gift tax exclusion of \$18,000 (\$36,000 if married) per beneficiary.
2. **Accelerated Gifting** allows a one-time gift of up to \$90,000 per beneficiary (\$180,000 if married)—this not only boosts the investment earning power, it allows five times the annual gift exclusion without federal gift tax consequences.¹

Accelerated 529 Gifting Can Significantly Reduce a Taxable Estate

Bill and **Donna** reduced their **taxable** estate by \$900,000 by giving the gift of a college education to their five grandchildren.



Pre-Gift Taxable Estate: \$2.0 million

Gift of Education	Josh	Matt	Chelsea	Sarah	Luke
	\$180,000	\$180,000	\$180,000	\$180,000	\$180,000

Post-Gift Taxable Estate: \$1.10 million, a reduction of \$900,000

¹ Any additional gifts to the same beneficiary in that five-year period would be subject to federal gift tax. In the event the contributor does not survive the five-year period, a pro-rated amount will revert back to the contributor's taxable estate.

Not FDIC Insured | May Lose Value | No Bank Guarantee

INVESTMENT MANAGEMENT



Every Gift Helps

Small gifts can be just as important as big gifts. How many times have relatives and friends asked what to give a child for his or her birthday? What better gift than an education? And what better time to give than at birthdays, graduations, holidays, achievements and other special occasions?

- Give regular college savings gifts at birthdays and holidays. Children who grow up expecting a little something towards education have a good chance of learning the value of education.
- Use milestones and achievements to show that you value education. Helping underwrite the high cost of higher education means a lot more in the long run than the latest toys and games.
- Don't wait for birthdays and graduations. Show how proud you are of them on a regular basis.



Online Gifting Platform

Account owners can create a gifting page to share with family and friends to invite them to contribute to a child's long-term education goals. Creating a gifting page is easy. Simply start by selecting your goal and the investment option you would like gifts to be made into. You can then share your gifting page via email or social media. Family and friends can make online gifts into your account via bank draft.

Contact your financial professional for further information about estate and gifting opportunities in 529 College Savings Plans.

Tomorrow's Scholar is Wisconsin's state-sponsored college savings plan administered by the College Savings Program Board and the State of Wisconsin. Voya Investment Management provides investment management and administrative services for the Tomorrow's Scholar plan. Shares in the program are distributed by Voya Investment Management. This Web site is accompanied by a current program description for the Tomorrow's Scholar plan.

An investor's or a designated beneficiary's home state may offer state tax or other state benefits such as financial aid, scholarship funds, and protection from creditors that are only available for investments in that state's qualified tuition program. Please consider this before investing.

Non-qualified withdrawals may be subject to federal and state taxes and the additional federal 10% tax.

The tax information herein is not intended to be used, and cannot be used by any taxpayer, for the purpose of avoiding tax penalties. Taxpayers should seek advice based on their own particular circumstances from an independent tax advisor.

Investments in Tomorrow's Scholar® 529 Plan are subject to certain charges, which will reduce the value of your Account as they are incurred. Please see the Program Description for details of charges or fees that apply to the specific Tomorrow's Scholar® 529 Plan.

Investments in Tomorrow's Scholar® 529 Plan are subject to investment risks, including the loss of the principal amount invested, and may not be appropriate for all investors.

Voya Investment Management is not an underwriter for any underlying municipal securities.

An investor should consider the investment objectives, risks, charges and expenses associated with municipal fund securities before investing. More information about municipal fund securities is available in the issuer's Program Description. You may obtain a Program Description by clicking here or calling 866-677-6933. The Program Description should be read carefully before investing.

W529-GIFTING 122923 • IM3295221 • 167373

©2024 Voya Investments Distributor, LLC • 230 Park Ave, New York, NY 10169 • All rights reserved.
(800) 992-0180 Individual Investors | (800) 334-3444 Investment Professionals

Not FDIC Insured | May Lose Value | No Bank Guarantee

voyainvestments.com

VOYA